

Carolina Hornets United

Team - Family - United



2023 SPONSORSHIP OPPORTUNITIES

Youth Basketball Sponsorship Program

Carolina Hornets United is non-profit organization providing youth girls 11 to 14 the knowledge and skills to be successful on the court and in life. The organizations mission goes far beyond basketball. Our mission, through the game of basketball, is to teach girls how to be strong, independent women. We aim to empower young girls with knowledge that will help in today's world and for years ahead. We provide players with chances to grow in the sport, motivate others and opportunities to become leaders of both today and tomorrow.

Carolina Hornets United will have 20 players which consists of 2 teams (6th and 8th grade) in it's inaugural season in spring 2023. The average cost to fully cover equipment, tournament, and registration costs for the season per basketball player is approximately \$1,500. Participant registration fees will cover 45%. It is also our policy to never let our registration fees prevent a child from playing basketball. In addition to our fundraising activities, we depend on sponsorships and donations to provide the resources critical to providing a safe and productive experience for our children.

The Hornets will compete in tournaments most weekends in March 1st – July 31st representing thousands of visitors to tournament facilities throughout the season. The tournaments will be held in cities throughout NC, SC, TN, and FL. These events further increase the visibility of your organization and ensure recognition of your company as a philanthropic contributor to activities that support the youth in our local communities.

Hornets are a 100% volunteer non-profit organization. All sponsorship contributions are used exclusively for the benefit of children who play for the Carolina Hornets basketball club.

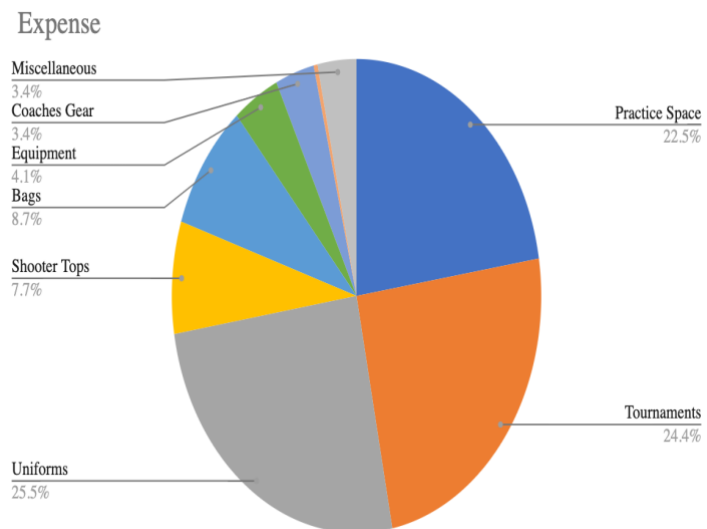
If you are interested contributing to the Carolina Hornets United, please contact Stephanie McGuire at contact@carolinahornets.com with sponsorship questions. Also, refer to the attachments to learn more about sponsorship program levels and for our sponsorship form.

On behalf of the board of directors, coaches, parents, and children of the Carolina Hornets United, we thank you in advance for your consideration and generous support.

Organization Expenses

Continued support from businesses and individuals is critical to help our organization continue to operate. Sponsorship and donations help us budget for many expenses throughout the year, including:

Item	Expense	%
Uniforms	\$ 7,500	25.5%
Tournaments	\$ 7,170	24.4%
Practice Space	\$ 6,600	22.5%
Bags	\$ 2,550	8.7%
Shooter Tops	\$ 2,250	7.7%
Equipment	\$ 1,200	4.1%
Coach Equipment	\$ 1,000	3.4%
Miscellaneous	\$ 1,000	3.4%
Insurance	\$ 100	0.3%
Total Expenses	\$ 29,370	



Sponsorship Packages

Current Yearly Sponsorship Levels	Community	Bronze	Silver	Gold	Platinum
	\$200	\$500	\$750	\$1,500	\$3,000
Your business name, logo and website URL on our homepage and dedicated sponsorship page	X	X	X	X	X
Promotion annually in Hornets newsletter, hyperlinked to sponsor website	X	X	X	X	X
Thank You Certificate for you to display at your business for showing support		X	X	X	X
Publicity annually on social media (Facebook, Instagram) either generally or with specific business promotion, including link to sponsor website*			X	X	X
Your name and logo added to next season's team shooter tops				X	X
Plaque with team photo and thank you card from our team					X

*Sponsor provides social media content, Carolina Hornets retains editing rights